Utah State Library
DIRECTIONS
For Utah's Libraries - 2008

USL UTAH STATE LIBRARY MISSION: TO DEVELOP ADVANCE AND PROMOTE LIBRARY SERVICES

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USL

2008

Washington, D.C. Presidential Appointee Consults With the Utah State Library

She came, she saw and now she'll make recommendations. Institute of Museum and Library Services (IMLS) Director Anne-Imelda Radice, Ph.D. along with former Utah State Librarian Amy Owen toured the Utah State Library to get a feel for the growing needs of Utah's library community.

During her consultation visit, Dr. Radice agreed to look into the limitations on spending Library Science and Technology (LSTA) funds for library continuing education. Dr. Radice hopes work on broadening the topics that may be taught, including trustee training.

"According to research, libraries continue to be trusted and valuable information providers," says Dr. Radice. "Libraries are thriving in the Internet age and it's important that programs be expanded, promoted, and funded."

"Anne Radice is an experienced professional who understands and appreciates the vital work that our nation's libraries do to enrich the lives of people and build community," says Utah State Librarian Donna Jones Morris. "This is great news for Utah and displays the Institute's commitment to supporting and promoting the nation's libraries."

Dr. Radice left with a glimpse of Utah services offered through the State Library and a great deal of documentation that can benefit the educational development of Utah citizens.

The Institute is an independent United States Government agency and is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums.

USL Staff members (l to r) :
Doug Gould, Steve Matthews,
Lisa Nelson, Colleen Eggett,
Craig Neilson, State Librarian
Donna Jones Morris,
Anne Imelda-Radice, PhD,
Former State Librarian
Amy Owen, Juan Lee

Library Links
By Donna Jones Morris—State Librarian

With talk of a recession and economic decline, Utahns are turning out in large numbers at their community library. Public use computers are always in demand; people are checking out books rather than buying them, checking out a record number of CDs and DVDs and doing research online and in newspapers and magazines. But libraries, including the Utah State Library, are facing budget reductions and may face even more. For librarians the future is uncertain, still it's not time to panic.

The Utah first quarter tax revenue reports indicate that funds used to conduct government business have been reduced as follows:

12.6 percent decrease in income taxes
3.4 percent decrease in sales taxes
9.4 percent decrease in motor-fuel taxes

It's a call to action for librarians in these challenging times-a time when delivering the best possible library service is of prime importance but also important is keeping library funding sources informed about financial limitations.

Library patrons come looking for information about how to find a job, how to write a resume and a cover letter, post it online and prepare for a job interview. Many public libraries across the nation are planning and offering classes to assist patrons in locating job information, making smart investments, financial aid ideas for students and programs for teens and children, and so much more. Keep the value of libraries on patron's minds now so they'll fight for libraries when it counts.

The Survey of Public Library Services in Utah, FY 2007 reveal that current Utah public library users borrowed over 32.1 million items, 12.5 items per capita, one of the highest in the country. Statistics report that the national rate was 7.2 items per capita in 2005.

Hennen's American Public Library Ratings 2008 by Thomas Hennen, Jr. ranked Utah second in the U.S. over the last four years Three Utah public libraries were ranked among the top ten in their population range. Mt. Pleasant Public Library ranked second in the 2,500 – 4,999 population category; Salt Lake City Public Library earned the distinction of seventh in the 100,000 to 249,999 population group; and Salt Lake County Library System ranked fifth of libraries serving over 500,000 people.

Utah libraries have many reasons to be proud. The ten USL Bookmobiles hold high standards and continue to serve populations with varying needs paying special attention to a fluctuating economy and changing clientele. As the nation begins the process of re-building a flat economy, libraries can be a beacon, a place where communities come together. A spot to share your stories, maximize and publicize services and explore partnerships. Just imagine the possibilities!

New 4 x 10 Hours for Utah State Library

August of 2008, Utah Governor Jon Huntsman announced the **Working 4 Utah** initiative, extending state government service hours from 7 a.m. to 6 p.m., Monday through Thursday. The Utah State Library is complying with the Governor's request; business hours are Monday through Thursday 7 a.m. to 6 p.m. State administrative offices will be closed on Fridays but essential public services that already run on extended hours will remain open.

Pioneer, Utah's Online Library http://pioneer.utah.gov :

As Pioneer moves into its second decade, it seems a good time to ask some important questions; Why do people say, "you've been working like a dog" when dogs just sit around all day? Another question is: How can Pioneer be kept fresh and enticing for savvy computer users with little patience?

Pioneer is a spirit of cooperation among K-12, academic, and public libraries. We've always seen the Public Pioneer portion of the partnership as being aimed at everyone in Utah – not just students, but seniors, business people, genealogists, anyone interested in health information, people who want to fix their own car – everyone.

Funds are limited this year but there is a collection of resources on Public Pioneer that fill all of the above needs, and do it by providing information that is not found, or not easily found, across the "free" internet. The addition of downloadable media (audio books, ebooks, and videos) have added a new dimension to what's available in public libraries across the state.

There is a new emphasis on interactivity on the web. It's now a two (or more) – way street. And our resources take advantage of that interactivity, with email alerting features, RSS feed capabilities, and multiple options for dealing with articles and information available through the Pioneer resources.

All of these resources are getting easier and easier to use. EbscoHost (the resource that provides magazines and journals) has revamped their search interface to make it more intuitive, and have introduced content from another of our resources, NewsBank (which provides newspapers from across the country). Downloading our audiobooks and other digital media couldn't be easier with interfaces from NetLibrary and OverDrive that provide a wide selection of popular materials.

And the threads of the work of our partners are coming together to provide more comprehensive information than ever before. Between the bookends of the Utah Digital Newspapers at one end, and our NewsBank and Factiva digital newspapers at other, we are moving closer toward total digital coverage of Utah Newspapers. State government information is now available digitally to complement and supplement Pioneer government information resources.

To cap it off, we've redesigned the Pioneer website (http://pioneer.utah.gov) to be simpler, and more user-friendly, than ever. Our new Digital Services Librarian, **Darci Card**, is responsible for that.

So now, more than ever, Pioneer is Utah's online library, even though "online" is a lot more crowded and has a significantly different landscape than a decade ago.

Outstanding Library Award Nominees

Don't forget to nominate your choice for Utah's Outstanding Library

In spring of 2008 USL Board announced the first annual award for Utah's Outstanding Library beginning in 2009. Criteria for determining the winning library include:

* Demonstration of innovation and creativity in providing increased access to valuable library services.

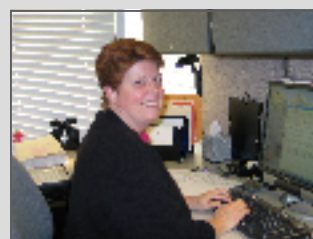* Demonstration of effective collaboration with local organizations to promote regular use of libraries.

Outstanding Library Award winner will receive $1000. For a complete description and application forms go to the State Library Website: http://library.utah.gov

Changing Faces at Utah State Library

Darci Card is the new Utah State Library Digital Resource Librarian III. Darci is a former lifelong Coloradoan and received her undergraduate degree from the University of Colorado at Boulder and her MLIS from the University of Denver. She worked at CU-Boulder for 15 years, first at the Center for the Study and Prevention of Violence and then for the Government Publications Library at CU's Norlin Library.

Sara Wever from Salt Lake City is the new Utah LSTA Officer and Library Consultant. She comes to USL from Salt Lake County where she was the Draper Library Manager. Sara attended Arizona State University earning a BS in Business and a BA in Art History. She came to the library world about 10 years ago, after having worked her way up the career ladder at AARP. She worked as a librarian in Fresno, California for two years, and then came back to Salt Lake.

Susan Ludington from Portland, Oregon is the new Children's Coordinator at USL. As the new Youth Services Coordinator/Consultant, Susan's primary job is to set priorities, take on established USL projects and further determine how the State Library can support library services for youth providers. She worked for several years in a bookstore and the service industry before ultimately choosing librarianship as her "adult" career: she graduated from the University of Washington in Seattle in 2002 with her MLIS and within a few months began working as the lead Teen Services Librarian for Deschutes Public Library in Bend, Oregon.

Eric Openshaw is the new Radio Reading Service (RRS) Production Technician. He has been working for the Utah State Library in the Braille and tape library warehouse but says he is very excited to be involved with the RRS and looks forward to moving the programming on to the Utah State Library web site. Eric graduates with a BA in English from the University of Utah in December 2008. He also teaches guitar at the Paul Green School of Rock and is the vocalist and lead guitarist in his band, "The Eric Openshaw Band".

KC Benedict Retires The Utah State Library has bid a fond farewell to long-time USL Librarian KC Benedict. She worked in the Continuing Education and Bookmobile programs at the State Library and is now going to stay home and relax and spend time with her grandchildren. We wish her the best and thank her for her years of library service for the citizens of Utah.

Gaming in a Library ?   By Linda Fields-Richfield

I received a Professional Excellence Grant from the Utah State Library to attend the Association for Rural and Small Libraries Conference in Sacramento in September. I've attended the ARSL conference when it was only being held in Columbus, OH and I felt I gained enough from those meetings to make it worthwhile to attend again.

One of the programs I attended was "Video Games in the Library" by Kieran Hixon.   I chose to attend this because I thought "Gaming in the Library? No way!" Sometimes I find it wise to learn about something when I have a poor attitude toward it.

The misconception that gaming is done on the internet was the main basis for my attitude. Over the years, children and internet use has proved a challenge to libraries and it was a challenge I didn't want to tackle. So gaming is not a new activity. If you think about gaming as internet games, board games and card games, gaming has been done in libraries for years.

Gaming is also more prevalent in libraries than I ever had imagined. Scott Nicholson wrote an article for American Libraries Aug. 2008, that indicates approximately 77% of libraries game. Although when I recently attended a class at the USL I found that of the 20 libraries represented, only one allowed gaming. Libraries need to decide whether they will allow gaming in the library, whether they will circulate games, or if they will host an occasional tournament.

Why should we support gaming in the library? Game playing is not just recreational. But literacy isn't just about print anymore. According to Eli Neiburger in the School Library Journal, "literacy is the ability to rapidly decode abstract meaning from symbols." And in video games these symbols can be anything. A player also needs to be able to read and understand directions, which often times are complicated. Gaming also helps develop spatial reasoning. Young gamers are learning how to learn.

So take a minute and assess the place for gaming in your library. You could throw a tournament at your library. In a small library in Colorado, Kieran attracted 75 young people to the first tournament they sponsored. The only requirement to participate was a library card in good standing. If teenagers come to the library to play educational games and they think the library is a fun place to be, they will come back again and again. For libraries to be relevant in our technological society, they must engage students in the digital culture. I do intend to host a gaming tournament in the future.

OverDrive—Your 'Virtual Branch': A Digital Media

OverDrive provides libraries with all the tools they need to create a digital library collection for download. Digital Library Reserve®--the web-based digital media platform--enables library patrons to download popular digital audiobooks, eBooks, and video from your library's customized website. It's a complete download service: delivering the best selection of titles with the easiest technology, supplying a great user experience. Listen from your computer or a portable WMA device.

Look for USL Media Campaigns

- Public Service Announcements/TV and Radio for the Library for the Blind and Disabled on FOX 13, KTVX 4, KSL Radio and KSL Web—highlighting services for children and adults with dyslexia

- PIONEER ads on UTA's Front Runner. TV anchors Dick Nourse and Ruth Todd appear in 20 poster ads

- Ask for OverDrive bookmarks and other print materials for your local library

A New Generation of Bookmobiles!

The Utah State Library Bookmobile Program deployed the first of what may become a new generation of Bookmobiles to enhance service to Utah's rural counties. Sprinter service to Cache County began in September.

The new Bookmobile augments the existing fleet and utilizes the popular new "Sprinter Van" concept. Since these vans are more versatile and much more cost effective than large diesel trucks, more and better service can be offered to even more library patrons state-wide. Though the vans are smaller in overall size, they boast 84 inches of interior standing room. Until now, this was not possible in a smaller "van" type vehicle. The Sprinter Van accommodates about 2,000 books.

The new Bookmobiles are also equipped with Satellite Internet Access capabilities to bring a world of information to the library patrons the USL serve. Services include inter-library loan, Public Pioneer (including electronic books) and services for the Blind and Disabled.

USL Bookmobiles Staying Connected

A Gates "Staying Connected" Grant has allowed USL to purchase four new satellite systems. These four systems have been be deployed in Utah County, Tooele County, Tri-County and will be added to our new sprinter van serving Cache County.

These satellite systems have been added to our existing systems in San Juan County and Sanpete County. With broad band cell service in most of remaining counties, statewide Internet access is now available for 80% of our bookmobile patrons.

New Native American Collection for San Juan

USL Librarian/consultant Juan Lee and San Juan Bookmobile Librarian Chad Bartlett.

San Juan County Bookmobile received an $8,500 grant from the Institute of Museums and Libraries and Utah State Library to purchase a Native American Collection. Librarian, Chad Bartlett, wrote the winning grant and has begun selecting items for the collection. San Juan Campus instructor Bob McPherson is helping Chad develop the collection at the College of Eastern Utah.

 State Librarian Donna Morris extended her support of the project and congratulated Chad for his work providing Library Service that meets the needs of the Navajo and Ute residents of San Juan County. In addition to books, the collection will include CD's, DVD's and story time led by Navajo and Ute storytellers. For more information about the bookmobile, contact Chad Bartlett at (435)678-2333 or Bookmobile Program Coordinator at (801)715-6744.

Internet Wireless Access Issues

For any libraries in Utah still struggling with the issue of, or considering transition to wireless Internet service, here is a summary of the Utah Attorney General's (AGO) considerations of the issue as it regards Section 9-7-215, *UCA*, "Internet and online access policy required." NOTE: The AGO's representative to the State Library has stated that this information is not "an Attorney General opinion." It is simply guidance and should not be used to determine action, and is not definitive.

"The Utah statute is not very clear and could arguably be interpreted to require libraries to filter all internet access, even access from private computers being used on the library premises. The ambiguous language has not been interpreted by a court relative to this issue. However, requiring the library to filter private computers is impractical; the technological and bureaucratic processes are complex. Therefore, since the statute expressly requires libraries to filter computers that are publicly accessible, the libraries can reasonably interpret the statute to require that only the publicly accessible computers must be covered by the restrictive filters." (AGO Letter, December 10, 2007)

This guidance appears self-explanatory regarding patrons who bring their own laptop computer into the library for their own personal use. It also seems reasonable to assume that the library is not responsible for patrons sharing their computer with other patrons. However, that is the point where community standards might be applied; depending on the nature of the Internet material that one patron is sharing with another in the library's public area. Just as community standards of what visual depictions are illegal are applied to printed hard-copy materials in public areas, the same standards may be applied to what is displayed to public view on a patron's personal computer.

What does the AGO's guidance mean for those libraries experiencing access to their wireless Internet from individuals outside the library facility, such as in the parking lot, or on the lawn? Obviously, the library is again not responsible for the nature of the material that those individuals access from the Internet. However, the library may want to assess the extent of the situation, and whether it is creating other problems for the library or the community. One problem might be the issue of bandwidth use of the library's Internet access agreement and whether it exceeds the library's limitations. Often times the cost of Internet access is based on how much bandwidth the customer uses, and if that access from outside (or even inside) the library is excessive, the library may want to consider a policy that limits or restricts personal computer access to the library's wireless Internet service. Limiting the range of the wireless coverage, or simply shutting down wireless Internet access during the hours that the library is closed may be other considerations. Additionally, other social problems being caused by non-patron access to the library's wireless Internet service may need to be addressed with a local law enforcement or social service agency.

Stephen A. Matthews, Ph.D. - Rural Library Services Consultant/Librarian
Internet and Online Access Policy Coordinator, Utah State Library— smatthews@utah.gov or 801-715-6722

Congratulations!

The Salem, Utah Library became a certified, public library in October 2008 in a newly remodeled facility. Salem City Librarian Kerry Loveless is shown here in front of the library.

Congratulations to the Highland Public Library, the grand opening of new building was this held this past October 2008. Highland City Librarian Kent Slade shown here at the celebration.

Public Library Administration: The Sequel

The Utah State Library hosted Pete Giacoma, Retired Davis County Library Director who shared information with 20 Utah library directors at an Advanced UPLIFT course. Some comments from attendees:

o   The training gave me some ideas of what to look toward as the library changes and moves toward more technology

o   The doors of the library are becoming wider. Discover new ways we measure our success.

o   This class has opened my eyes to looking more deeply at how I do my work. I'm going to "find" staff time through doing our work more effectively. Pete was so well-prepared and did an outstanding job of presenting materials that library directors really need to know.

Upcoming Training sponsored by Utah State Library:

Nov. 20, 8:30-noon: Northern Utah Pioneer Fair, USU Merrill-Cazier Library. Expand your knowledge of all things Pioneer including Public Pioneer, K-12 Pioneer, Academic Pioneer, and other offerings from USU's Merrill Cazier Library. Find out what we can all do to support each other in the quest for knowledge. Topics include EbscoHost, Newsbank newspapers, Heritage Quest genealogy, Children's and Young Adult resources, Factiva business, LitFinder, Academic Search Premier and more.

March 2009: Basic book repair taught by Scott Simkins of the Family History Library. Basics of mending, repair, and maintenance of books including when to repair and when to let it go.

April 2009: UPLIFT Library Technology taught by Sheri Britsch of Springville Public Library. What the library director needs to know to manage public library computers.

Lynda.com online computer training. Topics such as Word, PowerPoint, Excel, Web Design and many more.

LE@D online library training on a variety of topics including weeding, ethics, copyright, budgeting, and many more. Register for all courses online, typically 2 months in advance of the training at http://library.utah.gov/workshops

Utah Academic Library Consortium's Digital Library

The Utah Academic Library Consortium's Mountain West Digital Library hit a landmark number of digitized collections in October 2008, with more than 244 educational, civic and historical society anthologies now being made available online. The successful joint project now includes over 202,000 records and can be   accessed at www.mwdl.org .

The Utah Academic Library Consortium, an organization of all Utah academic libraries and the Utah State   Library, met to discuss their latest cooperative ventures, including future development of the MWDL.

The Institute of Museum and Library Services is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas. The Utah State Library administers these funds in the State of Utah.

Trails to Utah and the Pacific

Upcoming LSTA Grant Rounds

The Institute of Museum and Library Services (IMLS) is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas. IMLS is the source for LSTA grant money, which is funded through the Utah State Library. LSTA funds are used to support Utah libraries and school library media centers in delivering technology-based information services and promoting equity in access to basic library services.

The Utah State Library Board has identified four priorities for LSTA grants. These are: developing innovation in grant projects, ideas, connections and partnerships; providing electronic and other linkages between and among all types of libraries; developing public and private partnerships with other agencies, community-based, and multi-type library partnerships; and targeting library services to individuals of diverse geographical, cultural and socio-economical backgrounds, individuals with disabilities, and individuals with limited functional literacy or information skills.

In addition, there are six LSTA goals that build upon the State Board's priorities. These goals are: expanding services for learning and access to information and educational resources in a variety of formats; developing library services that provide all users access to information through local, state, regional, national, and international electronic networks; providing electronic and other linkages between and among all types of libraries; developing public and private partnerships with other agencies, community-based, and multi-type library partnerships; targeting library services to individuals of diverse geographical, cultural and socio-economical backgrounds, individuals with disabilities, and individuals with limited functional literacy or information skills; and targeting library and information services to persons having difficulty using a library and to underserved urban and rural communities, including children from families with incomes below the poverty line.

As libraries and school library media centers begin to develop their ideas for LSTA grant money for the spring, 2009 round, the State and LSTA priorities and goals should be kept in mind, as focus and support of these will strengthen the grant.

In the 2008-2009 LSTA competitive grant calendar, Dates for the spring, 2009 round are:

Thursday, February 5th, 2009   **Intent to Apply** forms are due for all grants.   (6:00 pm deadline)

Thursday, Feburary 19, 2009   **Grant Application** forms are due for all grants (6:00 pm deadline)

Thursday, March 19, 2009   LSTA Advisory Council meeting and Grant Review

TBA   Utah State Library Board meeting

Dates for the fall, 2009 round are:

Tuesday, September 15, 2009   Intent to Apply forms are due for all grants   (6:00 pm deadline)

Tuesday, October 6, 2009   Grant Applications for are due for all grants   (6:00 pm deadline)

Thursday, October 22, 2009   LSTA Advisory Council meeting and Grant Review
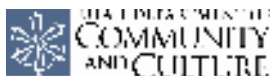
TBA   Utah State Library Board meeting

Please apply!   swever@utah.gov

DIRECTIONS FOR UTAH LIBRARIES

Utah State Library
250 N 1950 W
SALT LAKE CITY, UT 84116-7901

Utah State Library

COMMUNITY AND CULTURE

Radio Reading Service for the Blind and Disabled Goes 24/7

The Utah State Library for the Blind and Disabled Radio Reading Service is growing. New programming and scheduling has now made it possible to broadcast 24 hours a day seven days a week! Plans are also underway to expand the service to the State Library web site, making it even easier to listen to the Radio Reading Service.

The service offers newspaper articles read from the Salt Lake Tribune, Deseret Morning News, the Provo Daily Herald and the Ogden Standard Examiner. Radio programming also includes magazines articles, old time radio programs, and special feature programs.

The Utah Radio Reading Service is a Program of the Utah State Library Division, Program for the Blind and Disabled. The Program is produced at the State Library Division with the help of dedicated volunteer readers and broadcast on the sideband of KBYU-FM radio in Provo, Utah and KREC-FM radio in St. George, Utah.

For further details: **www.blindlibrary.utah.gov**